

# LIVING IN THE CITY

A BENEFIT  
TO SUPPORT  
HOUSING UP



OCTOBER 5, 2020

WOOLLY MAMMOTH  
THEATRE



HOUSING FAMILIES. TRANSFORMING LIVES.

## 2020 SPONSORSHIP OPPORTUNITIES

### TITLE - \$30,000

#### 15 EVENT TICKETS

- PREMIERE SEATING DURING PRESENTATION
- INCLUSION IN EVENT'S VIDEO PRESENTATION
- 2 PAGE AD IN PROGRAM
- SPONSOR NAME IN EVENT TITLE & PROMOS
- WEB & SOCIAL HIGHLIGHT OF SPONSORSHIP; FEATURED LOGO PLACEMENT ON SIGNAGE & COMMUNICATIONS
- ADDITIONAL CUSTOMIZABLE BENEFITS

### BENEFACTOR - \$15,000

#### 10 EVENT TICKETS

- RESERVED SEATING DURING PRESENTATION
- FULL PAGE AD IN PROGRAM
- SPONSOR PROFILE IN NEWSLETTER, WEB & SOCIAL
- PROMINENT LOGO PLACEMENT ON EVENT SIGNAGE
- WEB & SOCIAL HIGHLIGHT OF SPONSORSHIP

### EVENT - \$10,000

#### 10 EVENT TICKETS

- RESERVED SEATING DURING PRESENTATION
- 1/2 PAGE AD IN PROGRAM
- SPONSOR LOGO ON EVENT COMMUNICATIONS & SIGNAGE
- WEB & SOCIAL MEDIA HIGHLIGHT OF SPONSORSHIP

### PATRON - \$5,000

#### 8 EVENT TICKETS

- 1/4 PAGE AD IN PROGRAM
- SPONSOR LOGO ON EVENT INVITATION
- SPONSOR LOGO IN PROGRAM, ON WEB & SOCIAL

### ADVOCATE - \$2,500

#### 6 EVENT TICKETS

- SPONSOR LOGO ON EVENT INVITATION
- SPONSOR LOGO IN PROGRAM, ON WEB & SOCIAL

### SUPPORTER - \$1,500

#### 4 EVENT TICKETS

- SPONSOR NAME ON EVENT INVITATION
- SPONSOR NAME IN PROGRAM & ON SOCIAL

### FRIEND - \$500

#### 2 EVENT TICKETS

- SPONSOR NAME ON EVENT INVITATION
- SPONSOR NAME IN PROGRAM

CONTACT CHRISTINA PEAY AT  
[CPEAY@HOUSINGUP.ORG](mailto:CPEAY@HOUSINGUP.ORG) TO CONFIRM  
SPONSORSHIP

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## 2020 SPONSORSHIP COMMITMENT

I WILL SPONSOR LIVING IN THE CITY 2020 AT THE FOLLOWING LEVEL (CIRCLE ONE):

TITLE - \$30,000

BENEFACTOR - \$15,000

EVENT - \$10,000

PATRON - \$5,000

ADVOCATE - \$2,500

SUPPORTER - \$1,500

FRIEND - \$500

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### PAYMENT OPTIONS:

SEND INVOICE TO ADDRESS ABOVE

CHECK ENCLOSED FOR \$ \_\_\_\_\_, MADE PAYABLE TO HOUSING UP

CHARGE THE CREDIT CARD BELOW:

CARDHOLDER'S NAME: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Return form to Sarah Jaleel. Email: [sjaleel@housingup.org](mailto:sjaleel@housingup.org)  
Mail: Housing Up 1322 Main Drive NW, DC 20012 Phone: 202.291.5535 ext. 402.