



# LIVING IN THE CITY 2020

**A benefit to support Housing Up**

Presented by Somerset  
Development Company

**OCTOBER 5, 2020**

# LIVING IN THE CITY PROGRAM

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## WELCOME

### Philip Hecht

President & CEO, Housing Up

## COMMUNITY LEADERSHIP SPOTLIGHT

### Somerset Development Company

## CLIENT SPOTLIGHTS

### The Families of Our Affordable Housing Communities

The Garcia Family of Fort View

The Kyle Family of Webster Gardens

## LIVE AUCTION

# HAPPY BIRTHDAY, HOUSING UP!



\* Videos produced by [DMB Pictures](#)

\* Program and visuals designed by [Ash Co. Studio](#)

# OUR CHALLENGE

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The 2020 DC Point-in-Time count, which took place on January 22, totaled 2,433 people in 768 homeless families, including 1,422 children.

As COVID-19 continues to devastate our community and add more financial stress on families, we know the need for safe, affordable housing and homeless services will only grow in the years to come.



The District of Columbia continues to have the **highest rate of homelessness in the country at 94 people per every 10,000**. This is more than **double the rate of New York's homeless population**, the second highest in the United States.



African American and Black individuals are disproportionately affected by the drivers of homelessness. More than **86% of adults experiencing homelessness in DC are Black or African American, yet they comprise 46.6% of the District's population**.

# OUR IMPACT

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Thanks to our generous supporters and partners, Housing Up remains an integral part of ending family homelessness in the District. With the powerful combination of safe, affordable housing and supportive services, the families we serve are able to transform their lives.

## IN 2019...



96% of rapid re-housing and permanent supportive housing families maintained stable housing.



We served nearly 1,000 youth in our programs.



We provided a total of 372 affordable housing units, with 290 units in our pipeline.



70 percent of youth involved in our youth enrichment programs maintained above average grades.



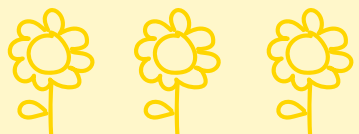
EST 1990  
**HOUSING UP**  
30TH ANNIVERSARY

# SOMERSET DEVELOPMENT COMPANY

**Somerset Development Company, LLC** is a mission-driven, for-profit company that specializes in the revitalization of urban communities. Based in Washington, DC, with an office in Baltimore, MD, Somerset focuses on the development and preservation of affordable housing, as well as mixed income, mixed-use and market-rate residential properties.

Founded in 1990 by Jim Campbell and Nancy Hooff, Somerset has been a long-time Housing Up partner. Together, Housing Up and Somerset redeveloped the historic Webster Gardens Apartments - one of the District's earliest garden apartment developments - and Fort View Apartments. Both developments are on the National Register of Historic Places. We will continue our successful partnership as we renovate Urban Village, located in Columbia Heights.

Housing Up values Somerset's commitment to revitalizing overlooked communities and building safe, affordable housing for DC's most vulnerable residents.





Revitalizing Communities  
...Expanding Affordability

[www.somersetdev.com](http://www.somersetdev.com)





Somerset is a socially responsible real estate development company which focuses on expanding affordability and revitalizing communities. Our expertise in multi-family residential development includes historic preservation; new markets, historic, and low income housing tax credits; new construction, major renovations, market rate and affordable residential development, all in transit-oriented locations in underserved communities.



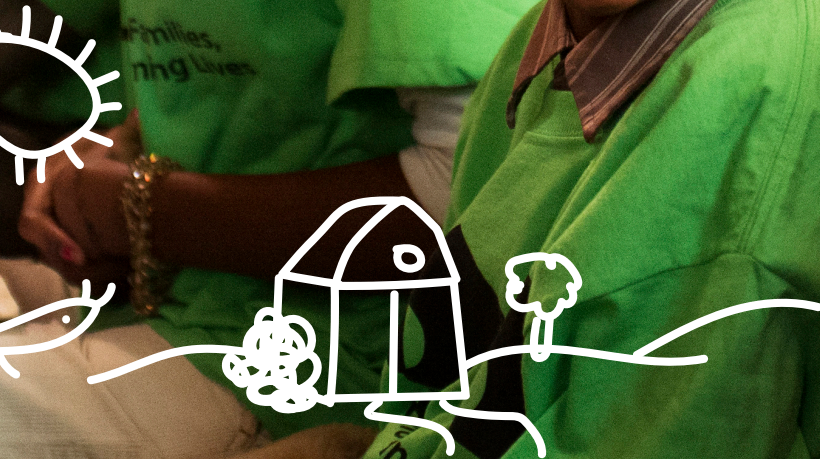
Top Row: Webster Gardens, Urban Village Gardens, Channel Square  
Middle Row: Summer Activities, Linden Park, Exercise Class at Linden Park  
Bottom Row: The Jordan, Fort View Ribbon Cutting, Fort View

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EST 1990  
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30TH ANNIVERSARY

HOUSING  
UP  
FOR ALL





# MIRIAM GARCIA & FAMILY



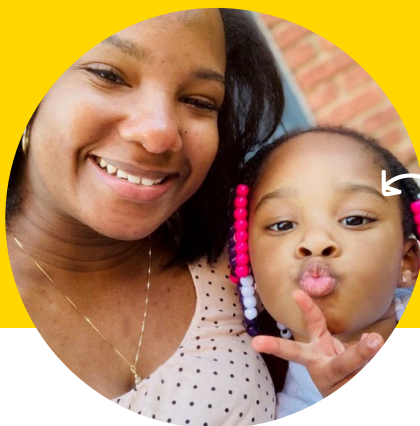
In moving to the United States from the Dominican Republic, Miriam Garcia imagined a life in the U.S. far better than the one she left. Unfortunately, while pregnant with her daughter, her ex-husband abused her and eventually kicked her and her mother out of their house. Pregnant, with an elderly mother and a limited command of the English language, Ms. Garcia moved from house to house as she attempted to figure out a permanent solution.

Since moving into Fort View in 2011, Ms. Garcia has been able to maintain housing for her family and transition to full-time work as a federal contractor at the Department of Agriculture and Department of Energy. The Garcia family is also deeply involved in the Fort View community, often mainstays at Resident Services events throughout the year.

Even with all her responsibilities, Ms. Garcia still makes time for others. At the beginning of the pandemic, Ms. Garcia helped communicate the needs and fears of Fort View's Spanish-speaking families – particularly those that are undocumented – to Resident Services, ensuring that essential resources and information were accessible to all.

Ms. Garcia, now a US citizen, is a domestic violence survivor and the main caretaker for her daughter and mother. She has not only made it through impossible circumstances, but she has been able to thrive because of affordable housing.

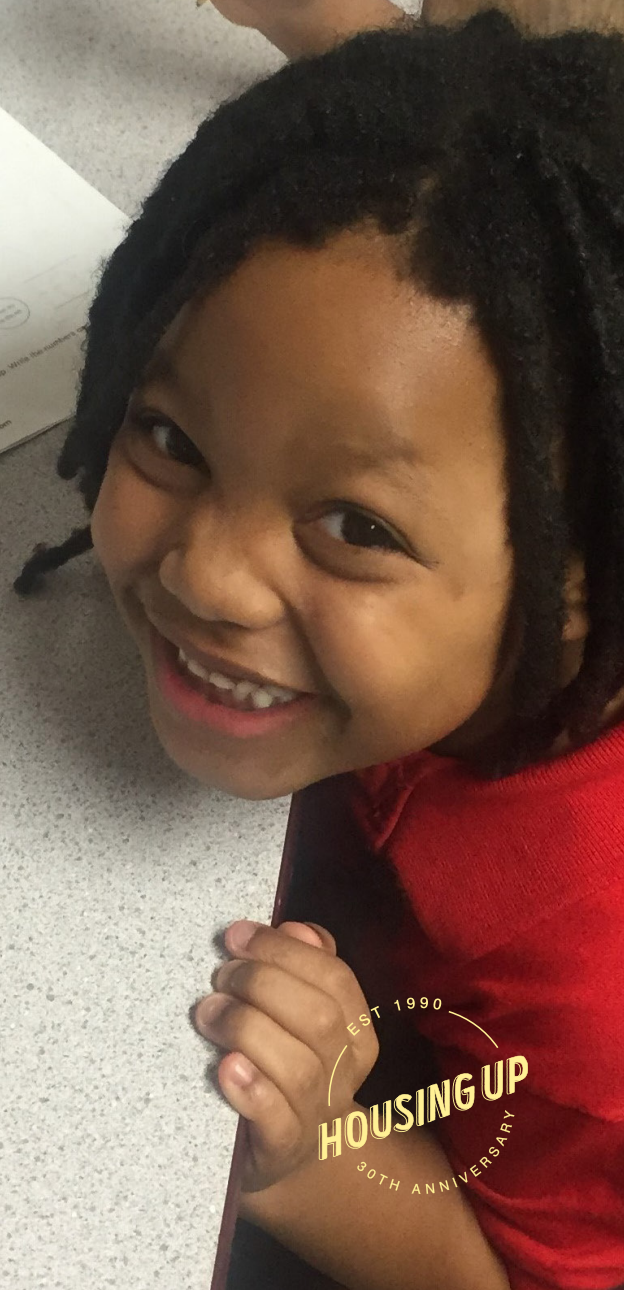
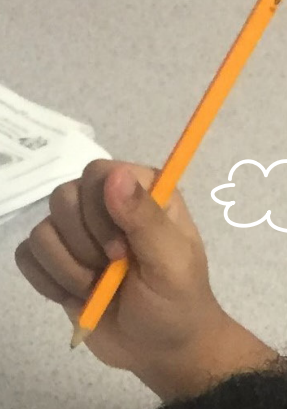
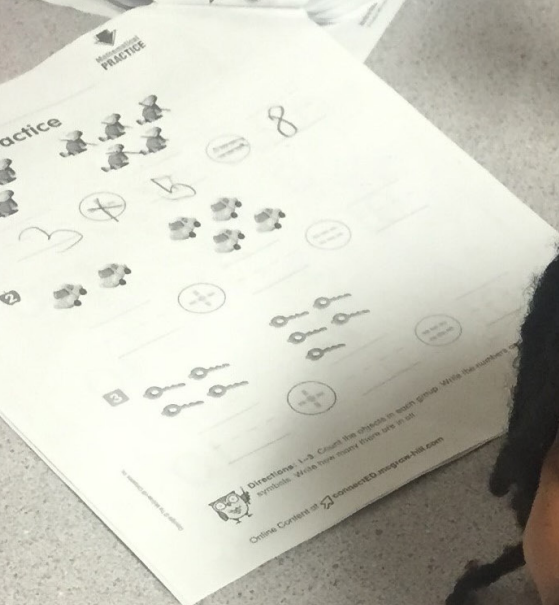
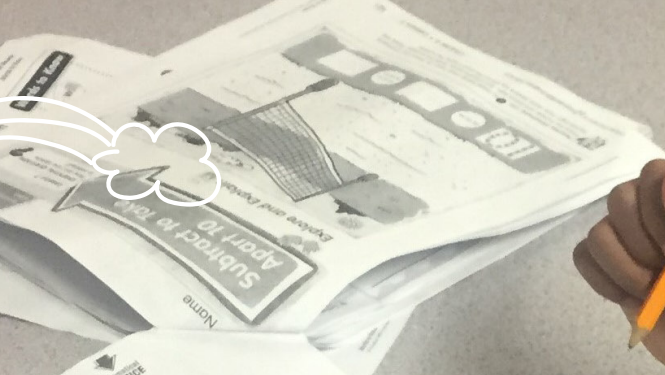
# ASIA KYLE & FAMILY



In 2015, Asia Kyle came to Housing Up through the [Polaris Project](#), a nonprofit that works to rehabilitate human trafficking survivors. Since moving into Webster Gardens five years ago, Ms. Kyle has become a strong advocate for human trafficking survivors, pursuing justice for them and advocating against exploitation.

Ms. Kyle is an Advocacy Lab Leader with [Karana Rising](#), volunteering her time to support youth survivors of human trafficking in reaching their fullest potential. Through this work, Ms. Kyle has testified before the Congressional Women's Caucus and was a leading survivor voice in Karana's Rising's national campaign to stop online sex trafficking on Craigslist and backpage.com.

She is now working to educate lawmakers and the public on policies that will lead to clemency for survivors of human trafficking who were arrested or incarcerated because of their trafficking. Ms. Kyle is the mother of a four year-old daughter and is a licensed cosmologist. Having stable housing has allowed Ms. Kyle to delve into the important work of survivor justice, pursue professional goals, create a support system, and ensure that her daughter has a solid foundation to grow.



# 2020 LIVING IN THE CITY SPONSORS

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Our deepest gratitude to our 2020 Living in the City sponsors. Their commitment to improving the lives of DC families and to strengthening our community is demonstrated by their generous donations and support. From the Housing Up board, staff and, most importantly, our clients, we thank you!

Title		Supporter	ALISON & CHRIS HERRICK
		 	
Event	PHILIP HECHT		DAVID GRISWOLD & WILLIAM AMT
			
Patron	EARLE & CATHY O'DONNELL		FRANK DEMARAIS &
	PHYLLIS JORDAN & BRIAN WILSON		BARBARA SHUTTLEWORTH
Advocate	THE DRAKE AGENCY		ROBERT LELAND
			ST. LUKE'S, DC
		Friend	TRACY LUSH & JANE QUENK
			ALL SOULS EPISCOPAL CHURCH *
			HUGH FRANKLIN * JOE & EMBRY HOWELL *
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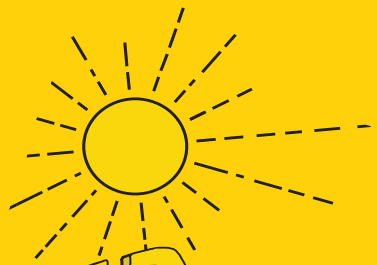
## OUR MISSION

Housing Up is a nonprofit organization that strengthens District communities by providing homeless and low-income families with stable, affordable housing and the support they need to transform their lives. We currently serve more than 700 homeless families in our mission to end family homelessness in Washington, DC.



**TO DONATE TO OUR AUCTION,  
SCAN THE QR CODE**

**30 YEARS OF  
HOUSING UP**



**OCTOBER 5, 2020**