

LIVING IN THE CITY

A VIRTUAL
BENEFIT TO
SUPPORT
HOUSING UP

OCTOBER 5, 2021



HOUSING FAMILIES. TRANSFORMING LIVES.

2021 SPONSORSHIP OPPORTUNITIES

TITLE - \$25,000

- AT-HOME EVENT EXPERIENCE PACKAGE FOR UP TO 15
- FEATURE IN EVENT'S VIDEO PRESENTATION
- 2 PAGE AD IN DIGITAL PROGRAM
- SPONSOR NAME IN EVENT TITLE & PROMOS
- WEB & SOCIAL HIGHLIGHT OF SPONSORSHIP
- FEATURED LOGO PLACEMENT ON DIGITAL SIGNAGE & COMMUNICATIONS
- ADDITIONAL CUSTOMIZABLE BENEFITS

BENEFACTOR - \$15,000

- AT-HOME EVENT EXPERIENCE PACKAGE FOR UP TO 10
- FULL PAGE AD IN DIGITAL PROGRAM
- SPONSOR PROFILE IN NEWSLETTER, WEB & SOCIAL
- PROMINENT LOGO PLACEMENT ON DIGITAL SIGNAGE & COMMUNICATIONS
- WEB & SOCIAL HIGHLIGHT OF SPONSORSHIP

EVENT - \$10,000

- AT-HOME EVENT EXPERIENCE PACKAGE FOR UP TO 8
- 1/2 PAGE AD IN DIGITAL PROGRAM
- SPONSOR LOGO ON EVENT COMMUNICATIONS & DIGITAL SIGNAGE
- WEB & SOCIAL MEDIA HIGHLIGHT OF SPONSORSHIP

PATRON - \$5,000

- 1/4 PAGE AD IN DIGITAL PROGRAM
- SPONSOR LOGO ON DIGITAL INVITATION
- SPONSOR LOGO IN DIGITAL PROGRAM, ON WEB & SOCIAL

ADVOCATE - \$2,500

- SPONSOR LOGO ON DIGITAL INVITATION
- SPONSOR LOGO IN DIGITAL PROGRAM, ON WEB & SOCIAL

SUPPORTER - \$1,500

- SPONSOR NAME ON DIGITAL INVITATION
- SPONSOR NAME IN DIGITAL PROGRAM & ON SOCIAL

FRIEND - \$500

- SPONSOR NAME ON DIGITAL INVITATION
- SPONSOR NAME IN DIGITAL PROGRAM

CONTACT CHRISTINA PEAY AT
CPEAY@HOUSINGUP.ORG TO CONFIRM
SPONSORSHIP

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2021 SPONSORSHIP COMMITMENT

I WILL SPONSOR LIVING IN THE CITY 2021 AT THE FOLLOWING LEVEL (CIRCLE ONE):

TITLE - \$25,000

BENEFACTOR - \$15,000

EVENT - \$10,000

PATRON - \$5,000

ADVOCATE - \$2,500

SUPPORTER - \$1,500

FRIEND - \$500

NAME: _____ TITLE: _____

ORGANIZATION: _____ WEBSITE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

EMAIL: _____ PHONE: _____

PAYMENT OPTIONS:

SEND INVOICE TO ADDRESS ABOVE

CHECK ENCLOSED FOR \$ _____, MADE PAYABLE TO HOUSING UP

CHARGE THE CREDIT CARD BELOW:

CARDHOLDER'S NAME: _____

CARD NUMBER: _____

EXP. DATE: _____

SECURITY CODE: _____

SIGNATURE: _____

Return form to Christina Peay. Email: cpeay@housingup.org
Mail: Housing Up 1322 Main Drive NW, DC 20012 Phone: 202.291.5535 ext. 414.