

2022 HOUSING UP ANNUAL REPORT





2022 HOUSING UP ANNUAL REPORT

Our Work	4
Our Impact & Accomplishments	6
Our Families	8
Our Supporters	9
Our Financials	10
Our Board	11



OUR WORK

PROVIDING STABILITY IN CHALLENGING TIMES

In 2022, many of us were able to slowly ease into a much more normal way of life than the past two years. It's been a relief to see more friends and family, venture outside of our homes and maybe even dust off travel plans we put on the shelf.

But for many of the families we serve, a return to normalcy hasn't been as easy. With the end of the eviction moratorium in fall of 2021, families are again facing potential eviction during a time of increased inflation and economic pressures that make everyday life more expensive. Many of our families — led primarily by Black and brown single mothers — are employed in industries that are seeing significant changes, such as retail, childcare and food service. As we all know, communities of color will be the most negatively impacted by the lasting effects of the pandemic.

Thanks to the dedication of Housing Up's donors, volunteers and hardworking staff, we provided services, affordable housing and much needed stability to close to 900 families throughout the District in 2022. As we look ahead to 2023, we will need that support once again. DC continues to have the highest rate of homelessness in the country at 90 people per every 10,000. This is nearly double the rate of New York's homeless population, the second highest in the United States after DC. There's no way to ignore the challenges facing the families in our programs. But, there is our community. We thank you for all you helped us accomplish in 2022 and look forward to working with you to build stable, thriving communities for all of DC's families in 2023 and beyond.



DID YOU KNOW ...



On any given night in the District, there are 3,403 single persons and 1,007 adults & children in 347 families who are experiencing homelessness (as of the January 2022 Point in Time Count). [Source](#)



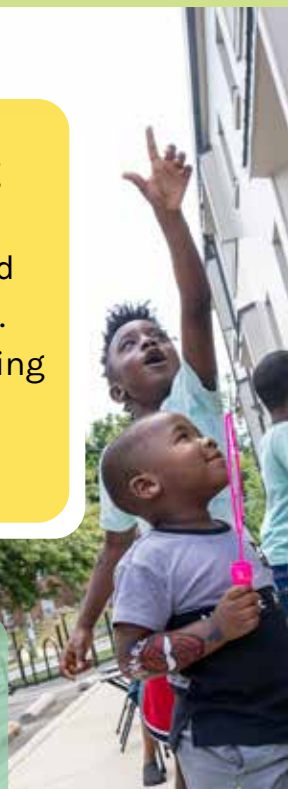
The median income for a Black household in the District is \$54K and the median income for a Hispanic household is \$94K, while the median income for a white household is \$161K. The income disparity makes it difficult for families of color to build generational wealth in a constantly growing city. [Source](#)



Black residents are nearly two times as likely as white residents to be rent-burdened, meaning that housing costs ate up 30% or more of a household's income. [Source](#)



Reading proficiency rates among Black children fell nearly 8% over the past three years. Hispanic and Latino students fell behind by 7%. The share of white students reading at or above grade level dropped about 5%. [Source](#)



OUR IMPACTS & ACCOMPLISHMENTS

For over 30 years, Housing Up has served DC's most vulnerable families. We enable homeless and at-risk families to end the cycle of generational poverty by providing stable housing and opportunities for the entire family, including youth, to succeed. Thanks to the generous funding and support of our donors and partners, we are an integral part of the solution to end family homelessness and increase DC's affordable housing stock. In 2022, we served close to 900 families across our 4 housing programs. We helped 310 families exit DC's homelessness system and enter stable housing of their own.



850

families served
across all programs

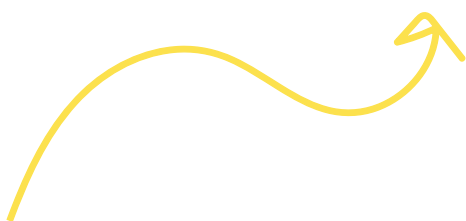
426

units of affordable
housing owned/
operated



425

units of affordable
housing in our pipeline



OUR AFFORDABLE HOUSING ACCOMPLISHMENTS

In September and in partnership with Urban Atlantic and Triden Development Group, Housing Up completed its most recent affordable housing project, [Abrams Assisted Living](#), which will be home to 54 seniors. Abrams Assisted Living is the first DC-funded project that combines permanent supportive housing with assisted living for seniors in one facility.

In addition, Housing Up also finished construction on 218 Vine Street in Ward 4 this year, which provides 121 units of affordable senior housing to the Takoma

neighborhood. This development is two blocks from the Takoma Metro station and houses a business center, fitness center, and on-site programming.

Housing Up also closed on two new affordable housing preservation projects: Carver Terrace, which will provide 300 units of affordable housing, and Faircliff Plaza East, which will provide 125 units. We look forward to building and preserving more affordable housing for DC families in the years ahead.



OUR FAMILIES

This year posed a number of challenges to our families. Between health concerns raised by COVID-19, rising inflation, more than 70% of our families facing unemployment at some point over the past year, and the ongoing difficulties of raising a family in DC's expensive rental market, this year has not been an easy one for many of the families we serve. In fact, 73% of our affordable housing

families participated in our onsite food pantry/community markets in 2022. But, despite the challenges, so many of our families have been able to continue thriving, accomplishing amazing achievements with the help of our supportive services and safe, stable and affordable housing.

2022 CLIENT SPOTLIGHT

The Holmes Family

At our annual benefit, Living in the City, we were honored to share the story of one family in our Housing Up community, the Holmes. Their story and achievements since joining our community in 2015 reminded us that joy is possible even during challenging times and that access to affordable housing can transform a family's life. View their story [here](#).



OUR SUPPORTERS

The Housing Up community is something we aim to never take for granted. We have relied on community partners to support the families we serve since Housing Up's start in 1990. In the three decades since, we have built a powerful, constantly growing, coalition of partners that stands by families during every point of their journey—from moving into a new home, to finding new jobs to navigating a challenging post-pandemic education environment. Our community is made up of a vibrant mix of people from all walks of DC life and make our work possible. Thank you, on behalf of the hundreds of families we serve.

THIS YEAR WE

PROVIDED
backpacks & holiday
gifts to more than

1,200
families

PROVIDED close to

1k

volunteer hours

DEDICATED almost

70

hours to supporting
Housing Up's public health
programming

DONATING more than

2,500
meals to families

THANK YOU FOR

HELPING

us reach our fundraising goal of

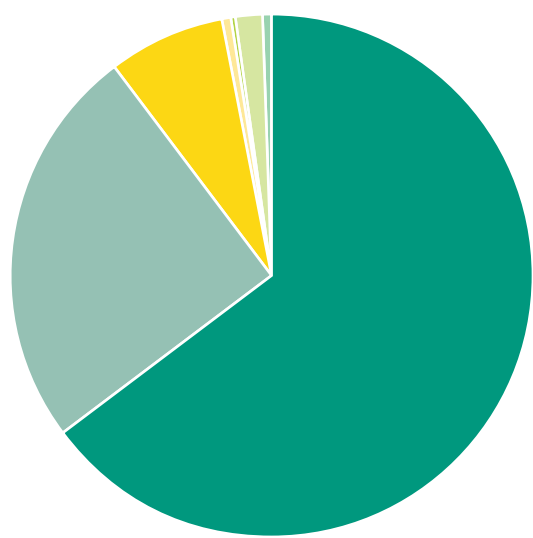
\$815K

- Our 2022 Community Leader, [Hearts of Empowerment](#)
- Students from George Washington University and American University's public health programs
- [DC Central Kitchen](#) and [PLNT Burger](#) for donating meals

**A SPECIAL
THANK YOU TO**

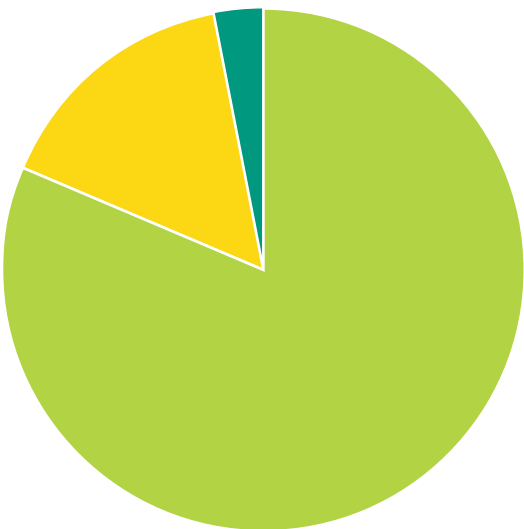
OUR FINANCIALS*

2021 REVENUE



Government Contract & Grants	\$9,977,490
Corporate Individual Giving & Planned Giving	\$801,396
Rental Revenue	\$1,010,762
In-kind Donations	\$16,400
Developer Fees	\$461,892
Investments & Other Income	\$331,154
Resident Services Fees	\$74,082
TOTAL REVENUE	\$12,673,176

2021 EXPENSES



Program Expenses	\$9,859,932
Management & General	\$1,859,761
Fundraising	\$355,267
TOTAL EXPENSES	\$12,074,960

**Based on our 2021 audited financial statements*

2022 BOARD OF DIRECTORS

Phyllis Jordan, Chair

Paula Singleton, Vice Chair

Earle O'Donnell, Secretary

Wayne Tyler, Treasurer

W. Kimball Griffith, Chair Emeritus



Annika Brink

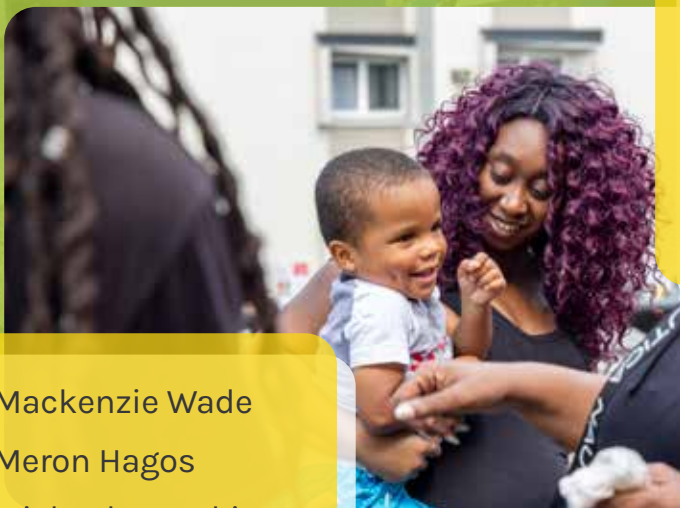
William Ferrell

Joseph Howell

Matthew Jacobs

Candace Webb

2022 ASSOCIATE BOARD



Mackenzie Wade

Meron Hagos

Michael Bezruki

Susan Ortiz

Alexis Foley

Jonathan Osei

Julian Peters

Kristy McKain

Lindsey Atherton





MAKE YOUR DONATION

